


EXHIBIT A


EXHIBIT A**HomeVestors' UGLY HOUSES Marks**

MARK	REG. NO.	GOODS/SERVICES
THE UGLIEST HOUSE OF THE YEAR	5,304,576 (Incontestable)	IC 35. Organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests.
 The UGLIEST HOUSE Of The Year	5,304,577 (Incontestable)	IC 35. Organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests.
WE BUY UGLY HOUSES	3,099,814 (Incontestable)	IC 36. Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services.
WE BUY UGLY HOUSES	2,999,705 (Incontestable)	IC 36. Real estate services, namely real estate acquisition, real estate brokerage services and real estate financing services.
 WE BUY UGLY HOUSES and make them NICE again	2,827,136 (Incontestable)	IC 35. Franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate.
 UGLY'S OK	2,797,429 (Incontestable)	IC 26. Ornamental novelty buttons.
 UGLY'S OK	2,797,374 (Incontestable)	IC 35. Franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate.

MARK	REG. NO.	GOODS/SERVICES
UGLY'S OK	2,794,480 (Incontestable)	IC 35. Franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate.
UGLY HOUSE?	5,172,916	IC 35. Real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate. IC 36. Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; providing a web site for investors to access listings of real estate properties that are for sale
THE GOOD, THE BAD AND THE UGLY	3,350,752 (Incontestable)	IC 36. Real estate services, namely, purchase, finance, acquisition and brokerage of residential real estate properties for others.
WE BUY THE GOOD, THE BAD AND THE UGLY	3,307,918 (Incontestable)	IC 36. Real estate services, namely purchase, finance, acquisition and brokerage of residential real estate properties.
	3,128,574 (Incontestable)	IC 36. Real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services.

MARK	REG. NO.	GOODS/SERVICES
WE BUY UGLY HOUSES	5,467,581	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling of residential real estate.</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling of residential real estate.</p>
UG BUYS UGLY HOUSES	2,999,978 (Incontestable)	IC 35. Franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate.
UG BUYS UGLY HOUSES	2,935,916 (Incontestable)	IC 36. Real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services.

MARK	REG. NO.	GOODS/SERVICES
UGLY OPPORTUNITIES	4,313,868 (Incontestable)	IC 35. Franchise consulting services, namely, consultation in connection with marketing and advertising of franchise businesses, franchise lead generation, strategic franchise planning, territory management and franchise sales; concept and brand development in the field of franchising; marketing and promotion of franchise sales services; business advisory and consulting services relating to franchise sales; broker referral services in the field of franchises.
UG SELLS UGLY HOUSES	4,786,527 (Incontestable)	IC 35. Real estate sales management; sales promotion services; providing web site for investors to access properties for sale. IC 36. Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; real estate sales, namely, real estate agency services and real estate listing.
WE SELL UGLY HOUSES	4,638,341 (Incontestable)	IC 035. Real estate sales management; sales promotion services; providing web site for investors to access properties for sale. IC 036. Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; real estate sales, namely, real estate agency services and real estate listing.

MARK	REG. NO.	GOODS/SERVICES
	4,881,433	<p>IC 35. Real estate sales management; sales promotion services; providing web site for investors to access properties for sale.</p> <p>IC 036. Real estate services, namely real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; real estate sales, namely real estate agency services and real estate listing.</p>
#WEBUYUGLYHOUSES	5,297,521	<p>IC 35. Real estate sales management; sales promotion services; franchising services, namely offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate.</p> <p>IC 36. Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; providing a website for investors to access listings of real estate properties that are for sale.</p>

MARK	REG. NO.	GOODS/SERVICES
I BUY UGLY HOUSES	6,259,085	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p>
SOLUTIONS FOR UGLY SITUATIONS	3,188,593 (Incontestable)	IC 36. Real estate services, namely real estate acquisition, real estate brokerage services and loan financing.
SOLUTIONS FOR UGLY SITUATIONS	3,185,390 (Incontestable)	IC 35. Franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate

MARK	REG. NO.	GOODS/SERVICES
SELL US YOUR UGLY HOUSE	5,919,522	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p>

MARK	REG. NO.	GOODS/SERVICES
WE BUY HOUSES, THE GOOD, THE BAD AND THE UGLY	5,919,520	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p>

MARK	REG. NO.	GOODS/SERVICES
WE BUY HOUSES, UGLY OR NOT	5,919,518	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate.</p>

MARK	REG. NO.	GOODS/SERVICES
WE BUY UGLY HOUSES.COM	5,560,021	<p>IC 35. Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, real estate investment, and the purchase, finance, and sale of real estate.</p> <p>IC 36. Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, real estate investment, and the purchase, finance, and sale of real estate.</p>

Exhibit B

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,761,385

Registered Sep. 9, 2003

**SERVICE MARK
PRINCIPAL REGISTER**



HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
11910 GREENVILLE AVENUE
SUITE 300
DALLAS, TX 75243

FOR: FRANCHISING SERVICES, NAMELY, OF-
FERING TECHNICAL ASSISTANCE IN ESTABLISH-
ING, OPERATING, MARKETING AND
DEVELOPING FRANCHISED BUSINESSES THAT
PURCHASE, FINANCE AND SELL RESIDENTIAL
REAL ESTATE, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

FIRST USE 3-0-2000; IN COMMERCE 3-0-2000.

OWNER OF U.S. REG. NOS. 2,012,077, 2,689,569
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WE BUY UGLY HOUSES", APART
FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "WE
BUY UGLY HOUSES." IN STYLIZED BLACK LET-
TERS. PLACED IMMEDIATELY BELOW THE
WORDS IS AN ISOSCELES TRIANGLE OVERLAY-
ING AND CENTERED BETWEEN TWO PARALLEL,
RECTANGULAR COLUMNS ORIENTED VERTI-
CALLY REPRESENTING THE CAPITAL LETTER
"H" WITH A SMALL CIRCLE PLACED BELOW THE
BASE OF THE TRIANGLE AND BETWEEN THE
VERTICAL COLUMNS REPRESENTING A STY-
LIZED DOORKNOB, ALL SITUATED ON A REC-
TANGULAR SHADED BACKGROUND,
FOLLOWED BY THE WORD "HOMEVESTORS" IN
STYLIZED GREEN LETTERS, WITH THE ENTIRE
MARK ALL SITUATED ON A YELLOW BACK-
GROUND, AND SUCH COLORS ARE CLAIMED AS
A FEATURE OF THE MARK.

SER. NO. 76-453,610, FILED 9-30-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,761,385

Registered Sep. 9, 2003

**SERVICE MARK
PRINCIPAL REGISTER**



HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
11910 GREENVILLE AVENUE
SUITE 300
DALLAS, TX 75243

FOR: FRANCHISING SERVICES, NAMELY, OF-
FERING TECHNICAL ASSISTANCE IN ESTABLISH-
ING, OPERATING, MARKETING AND
DEVELOPING FRANCHISED BUSINESSES THAT
PURCHASE, FINANCE AND SELL RESIDENTIAL
REAL ESTATE, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

FIRST USE 3-0-2000; IN COMMERCE 3-0-2000.

OWNER OF U.S. REG. NOS. 2,012,077, 2,689,569
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WE BUY UGLY HOUSES", APART
FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "WE
BUY UGLY HOUSES." IN STYLIZED BLACK LET-
TERS. PLACED IMMEDIATELY BELOW THE
WORDS IS AN ISOSCELES TRIANGLE OVERLAY-
ING AND CENTERED BETWEEN TWO PARALLEL,
RECTANGULAR COLUMNS ORIENTED VERTI-
CALLY REPRESENTING THE CAPITAL LETTER
"H" WITH A SMALL CIRCLE PLACED BELOW THE
BASE OF THE TRIANGLE AND BETWEEN THE
VERTICAL COLUMNS REPRESENTING A STY-
LIZED DOORKNOB, ALL SITUATED ON A REC-
TANGULAR SHADED BACKGROUND,
FOLLOWED BY THE WORD "HOMEVESTORS" IN
STYLIZED GREEN LETTERS, WITH THE ENTIRE
MARK ALL SITUATED ON A YELLOW BACK-
GROUND, AND SUCH COLORS ARE CLAIMED AS
A FEATURE OF THE MARK.

SER. NO. 76-453,610, FILED 9-30-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,761,385

Registered Sep. 9, 2003

**SERVICE MARK
PRINCIPAL REGISTER**



HOMEVESTORS OF AMERICA, INC. (DELAWARE CORPORATION)
11910 GREENVILLE AVENUE
SUITE 300
DALLAS, TX 75243

FOR: FRANCHISING SERVICES, NAMELY, OFFERING TECHNICAL ASSISTANCE IN ESTABLISHING, OPERATING, MARKETING AND DEVELOPING FRANCHISED BUSINESSES THAT PURCHASE, FINANCE AND SELL RESIDENTIAL REAL ESTATE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2000; IN COMMERCE 3-0-2000.

OWNER OF U.S. REG. NOS. 2,012,077, 2,689,569 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WE BUY UGLY HOUSES", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "WE BUY UGLY HOUSES." IN STYLIZED BLACK LETTERS. PLACED IMMEDIATELY BELOW THE WORDS IS AN ISOSCELES TRIANGLE OVERLAYING AND CENTERED BETWEEN TWO PARALLEL, RECTANGULAR COLUMNS ORIENTED VERTICALLY REPRESENTING THE CAPITAL LETTER "H" WITH A SMALL CIRCLE PLACED BELOW THE BASE OF THE TRIANGLE AND BETWEEN THE VERTICAL COLUMNS REPRESENTING A STYLIZED DOORKNOB, ALL SITUATED ON A RECTANGULAR SHADED BACKGROUND, FOLLOWED BY THE WORD "HOMEVESTORS" IN STYLIZED GREEN LETTERS, WITH THE ENTIRE MARK ALL SITUATED ON A YELLOW BACKGROUND, AND SUCH COLORS ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 76-453,610, FILED 9-30-2002.

ROBERT COGGINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,794,480

Registered Dec. 16, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

UGLY'S OK

HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
11910 GREENVILLE AVENUE
SUITE 300
DALLAS, TX 75243

FOR: FRANCHISING SERVICES, NAMELY, OF-
FERING TECHNICAL ASSISTANCE IN ESTABLISH-
ING, OPERATING, MARKETING AND
DEVELOPING FRANCHISED BUSINESSES THAT

PURCHASE, FINANCE AND SELL RESIDENTIAL
REAL ESTATE, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

FIRST USE 1-17-2003; IN COMMERCE 1-17-2003.

SER. NO. 76-491,304, FILED 2-20-2003.

CAROLINE WOOD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,099,814

United States Patent and Trademark Office

Registered June 6, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

WE BUY UGLY HOUSES

HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
10670 N. CENTRAL EXPRESSWAY
SUITE 700
DALLAS, TX 75231

FOR: REAL ESTATE SERVICES, NAMELY, REAL
ESTATE BROKERAGE, AND PROVIDING MORT-
GAGE, TITLE AND HOME INSURANCE BROKER-
AGE SERVICES, IN CLASS 36 (U.S. CLS. 100, 101
AND 102).

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,689,569, 2,827,136
AND OTHERS.

SEC. 2(F).

SER. NO. 76-637,606, FILED 5-2-2005.

AISHA CLARKE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,307,918

United States Patent and Trademark Office

Registered Oct. 9, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

WE BUY THE GOOD, THE BAD AND THE UGLY

HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
10670 N. CENTRAL EXPRESSWAY, SUITE 700
DALLAS, TX 75231

FOR: REAL ESTATE SERVICES, NAMELY PUR-
CHASE, FINANCE, ACQUISITION AND BROKER-
AGE OF RESIDENTIAL REAL ESTATE
PROPERTIES, IN CLASS 36 (U.S. CLS. 100, 101 AND
102).

FIRST USE 2-9-2007; IN COMMERCE 2-9-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,689,569, 3,099,814,
AND OTHERS.

SN 76-668,797, FILED 11-9-2006.

JOHN HWANG, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,350,752

United States Patent and Trademark Office

Registered Dec. 11, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

THE GOOD, THE BAD AND THE UGLY

HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
10670 N. CENTRAL EXPRESSWAY, SUITE 700
DALLAS, TX 75231

FOR: REAL ESTATE SERVICES, NAMELY, PUR-
CHASE, FINANCE, ACQUISITION AND BROKER-
AGE OF RESIDENTIAL REAL ESTATE
PROPERTIES FOR OTHERS , IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 3-2-2007; IN COMMERCE 3-2-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-675,282, FILED 4-10-2007.

EDWARD NELSON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

UGLY OPPORTUNITIES

Reg. No. 4,313,868

Registered Apr. 2, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

HOMEVESTORS OF AMERICA, INC. (DELAWARE CORPORATION)
SUITE 400
6500 GREENVILLE AVENUE
DALLAS, TX 75206

FOR: FRANCHISE CONSULTING SERVICES, NAMELY, CONSULTATION IN CONNECTION WITH MARKETING AND ADVERTISING OF FRANCHISE BUSINESSES, FRANCHISE LEAD GENERATION, STRATEGIC FRANCHISE PLANNING, TERRITORY MANAGEMENT AND FRANCHISE SALES; CONCEPT AND BRAND DEVELOPMENT IN THE FIELD OF FRANCHISING; MARKETING AND PROMOTION OF FRANCHISE SALES SERVICES; BUSINESS ADVISORY AND CONSULTING SERVICES RELATING TO FRANCHISE SALES; BROKER REFERRAL SERVICES IN THE FIELD OF FRANCHISES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2011; IN COMMERCE 8-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-397,914, FILED 8-15-2011.

LINDA MICKLEBURGH, EXAMINING ATTORNEY



Lisa Street Lee

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UGLY HOUSE?

Reg. No. 5,172,916

Registered Mar. 28, 2017

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TX 75206

CLASS 35: Real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate

FIRST USE 4-26-2016; IN COMMERCE 4-26-2016

CLASS 36: Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; providing a web site for investors to access listings of real estate properties that are for sale

FIRST USE 4-26-2016; IN COMMERCE 4-26-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-943,426, FILED 03-17-2016
DREW MICHAEL SANDER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

#WEBUYUGLYHOUSES

Reg. No. 5,297,521

Registered Sep. 26, 2017

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TX 75206

CLASS 35: Real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate

FIRST USE 4-26-2016; IN COMMERCE 4-26-2016

CLASS 36: Real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services; real estate consultation, management, brokerage, and leasing services; providing a web site for investors to access listings of real estate properties that are for sale

FIRST USE 5-1-2016; IN COMMERCE 5-1-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SEC.2(F)

SER. NO. 87-056,964, FILED 06-01-2016
DREW M SANDER, EXAMINING ATTORNEY



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE UGLIEST HOUSE OF THE YEAR

Reg. No. 5,304,576

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TEXAS 75206

Registered Oct. 10, 2017

Int. Cl.: 35

CLASS 35: Organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests

Service Mark

FIRST USE 10-15-2007; IN COMMERCE 10-15-2007

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"HOUSE OF THE YEAR"

SEC.2(F)

SER. NO. 87-135,473, FILED 08-11-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,304,577

Registered Oct. 10, 2017

Int. Cl.: 35

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TEXAS 75206

CLASS 35: Organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests

FIRST USE 10-15-2007; IN COMMERCE 10-15-2007

The color(s) red, black and green is/are claimed as a feature of the mark.

The mark consists of the wording "THE UGLIEST HOUSE OF THE YEAR" in stylized font whereby the word "THE" appears in red and black and underlined in the same colors, the wording "UGLIEST HOUSE" appears in black and green and the wording "OF THE YEAR" appears in red and black.

No claim is made to the exclusive right to use the following apart from the mark as shown: "HOUSE OF THE YEAR"

SEC.2(F)

SER. NO. 87-135,476, FILED 08-11-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WE BUY UGLY HOUSES

Reg. No. 5,467,581

Registered May 15, 2018

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
Suite 400
6500 Greenville Avenue
Dallas, TEXAS 75206

CLASS 35: Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling of residential real estate

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000

CLASS 36: Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling of residential real estate

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SEC.2(F)

SER. NO. 87-586,753, FILED 08-28-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WE BUY UGLY HOUSES.COM

Reg. No. 5,560,021

Registered Sep. 11, 2018

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
Suite 400
6500 Greenville Avenue
Dallas, TEXAS 75206

CLASS 35: Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, real estate investment, and the purchase, finance, and sale of real estate

FIRST USE 10-28-2005; IN COMMERCE 10-28-2005

CLASS 36: Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, real estate investment, and the purchase, finance, and sale of real estate

FIRST USE 10-28-2005; IN COMMERCE 10-28-2005

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3099814, 5297521, 2999705

SEC.2(F)

SER. NO. 87-767,091, FILED 01-23-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WE BUY HOUSES, UGLY OR NOT

Reg. No. 5,919,518

Registered Nov. 26, 2019

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TEXAS 75206

CLASS 35: Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate

FIRST USE 2-15-2019; IN COMMERCE 2-15-2019

CLASS 36: Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate

FIRST USE 2-15-2019; IN COMMERCE 2-15-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3099814, 5467581, 2999705

SER. NO. 88-422,363, FILED 05-09-2019



Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WE BUY HOUSES, THE GOOD,
THE BAD AND THE UGLY

Reg. No. 5,919,520

Registered Nov. 26, 2019

Int. Cl.: 35, 36

Service Mark

Principal Register

HomeVestors of America, Inc. (DELAWARE CORPORATION)
6500 Greenville Avenue, Suite 400
Dallas, TEXAS 75206

CLASS 35: Real estate sales management, marketing, and advertising services; sales promotion services; franchising services, namely, offering business management assistance, consultation, and advisory services in establishing, operating, promoting, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and in the fields of residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate

FIRST USE 2-15-2019; IN COMMERCE 2-15-2019

CLASS 36: Real estate acquisition services; real estate financing services; real estate consultation, management, and leasing services; evaluation and assessment of real estate; providing a website featuring information in the field of real estate and featuring listings of properties for sale for access by investors; providing real estate listings and real estate information; providing real estate listings and real estate information via the Internet; franchising services, namely, providing financial information and advice regarding establishing, operating, marketing, and developing franchised businesses in the fields of real estate, residential and commercial real estate, and residential real estate purchasing, residential real estate financing, and the selling or leasing of residential real estate

FIRST USE 2-15-2019; IN COMMERCE 2-15-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3099814, 2999705, 3350752

SER. NO. 88-422,381, FILED 05-09-2019



Director of the United States
Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,999,705

Registered Sep. 27, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

WE BUY UGLY HOUSES

HOMEVESTORS OF AMERICA, INC. (DELA-
WARE CORPORATION)
11910 GREENVILLE AVENUE
SUITE 300
DALLAS, TX 75243

FOR: REAL ESTATE SERVICES, NAMELY REAL
ESTATE ACQUISITION, REAL ESTATE BROKER-
AGE SERVICES AND REAL ESTATE FINANCING
SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

OWNER OF U.S. REG. NOS. 2,689,569, 2,827,136
AND OTHERS.

SEC. 2(F).

SER. NO. 76-556,516, FILED 10-17-2003.

GINNY ISAACSON, EXAMINING ATTORNEY